



Brand Promise

The district's promise is that the consideration of what is best for students is at the forefront of all our decisions and actions. Through educational, athletic, employee, service, and facility experiences our goal is to deliver our brand promise. Surveys are one way we will use to get feedback about how well your experience matches the promise.

We are New Britain



Consolidated School District of New Britain

New Britain Public Schools
272 Main St.
New Britain, CT 06050
860-827-2200

Dr. Doris J. Kurtz, *Superintendent*
Ronald Jakubowski
*Assistant Superintendent
Business and Operations*
Dr. Jeffrey Mulqueen
*Assistant Superintendent
Instructional Services*

New Britain Board of Education
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District Leadership Brand

Uncompromising focus on improving instructional practice and student performance; demonstrating creativity and ability to think and act in unique

ways; establishing a normative environment that values continuous and progressive learning, collectively and individually.

Research has proven that

leadership is critical to the success of every school district and every school. The leadership attributes needed to achieve our goals are expressed in our leadership brand.



Dr. Doris Kurtz

Message from the Superintendent

Included in this edition of *The Educator* are the brand logo, the brand tag line, brand promise, brand experience, and brand measure for each school.

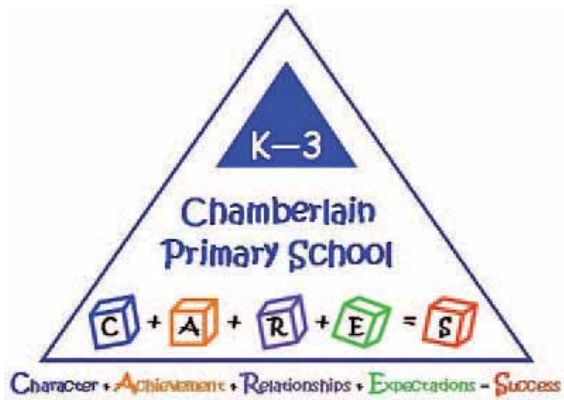
The basic idea behind the brand is to provide the experiences and services to our "customers" (parents, students, community) that we promise.

The district and the schools will measure the impact of improving our brand in several ways. The most

important way is by measuring the parents' satisfaction with the services and experiences they have at their children's schools.

The Board of Education, principals and I are serious about enhancing the positive perceptions about our district. We will do this by changing our reality. Each school worked hard to develop its brand. All of them are committed to working even harder to deliver their brand promise.

Welcome to the 2008-09 school year in the CSDNB. Throughout the year we will be working hard to meet your wants and needs.



Chamberlain Primary

**Character + Achievement + Relationships
+ Expectations = Success**

Our Brand Promise

Students at Chamberlain Primary School will develop character, achieve at high levels, build relationships, and set high expectations to attain success.



For more information, contact:

Chamberlain Primary School
120 Newington Avenue
New Britain, CT 06051
860-832-5691

Jane Perez, Principal
perezj@csdnb.org

Our Brand Experience and Brand Measurement

✓ Character = Success

Students are developing good character through daily instruction in character education, problem-solving skills, effective communication and self-regulation. Students learn to care about themselves and others. Good character is celebrated through recognition activities and community meetings.

- Social emotional learning
- Character education

Measure: Positive classroom environment (CLASS); positive school community (Survey); student discipline reports

✓ Achievement = Success

Students are actively engaged in a variety of learning activities that reinforce instruction and allow for personalization in order to meet their individual needs. Science and social studies concepts and technology skills will be embedded in literacy and numeracy instruction which will provide the foundation for future success. Students develop academic habits by learning to set goals, monitor their progress and celebrate their successes.

- Project CHILD
- Triad teams

Measure: Individual, class and school assessments; Adequate Yearly Progress on CMT testing; increase in academic engagement via classroom walkthroughs

✓ Relationships = Success

Students learn how to build positive relationships by working collaboratively and becoming responsible, contributing members of their classroom, school and community. Students will have multiple opportunities and experiences to collaborate and team with other students and other grades in the school community.

- Cooperative learning
- Buddy classrooms

Measure: Frequency of class collaborations; appropriate student behavior; positive peer and staff interaction (Survey)

✓ Expectations = Success

Students are involved in a rigorous and relevant curriculum that inspires self-motivation, drives progress, and promotes continuous learning. Students discover that the relationship between effort and commitment builds confidence which leads to success.

- Student self-reflection
- Effort and commitment = confidence

Measure: Students monitor their own progress through rubrics and goal setting; students and teachers graph progress; maintain school-wide data walls





DiLoreto Dual Language Magnet

Moving ahead to a bright future!
¡Adelantando hacia un futuro brillante!

Our Brand Promise

Our stars will be part of a multicultural learning family, promoting academic excellence, with a focus on Spanish and English first- and second-language development. At the same time, we will prepare students for our global society. They will leave DiLoreto Dual Language Magnet School achieving high academic performance, high social and cultural competence, and high levels of bilingual proficiency.



For more information, contact:

DiLoreto Dual Language Magnet
 732 Slater Road
 New Britain, CT 06053
 860-223-2885

Marina Pérez Taverner, *Principal*
 taverner@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

Our students will:

- ✓ Achieve academically at or above grade level
- ✓ Achieve high levels of bilingual literacy and oral/aural proficiency
- ✓ Become culturally competent
- ✓ Achieve high levels of social/emotional competence

Brand measure:

- ✓ CMT; common formative assessments
- ✓ CMT; Aprenda; LAS Links; EDL/DRA
- ✓ Performance-based assessments; reflections; surveys
- ✓ Rating scales; surveys





Gaffney Elementary

Showcasing achievement through the arts

Our Brand Promise

Gaffney Elementary School is committed to providing each student with a solid foundation for success.

Strong Arts help develop every students' academic potential, literacy skills, creative talents, leadership, teamwork, and positive habits of character to inspire college readiness and lifelong learning.



For more information, contact:

Gaffney Elementary School
322 Slater Road
New Britain, CT 06053
860-225-6247

Lisa Eells, Principal
eells@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

Students who attend Gaffney are provided with a solid foundation for success now and in college through the integration of literacy in the areas of reading, math, writing, science, and social studies. Combining the arts with academics using the Multiple Intelligences approach to learning, students develop leadership skills through participation in Student Council, student decision-making committees, teamwork, and Character Counts education.

✓ The Higher Order Thinking (HOT) Skills Approach To Learning

Students experience the HOT approach at Gaffney School which engages them in curriculum and activities in three core components:

Arts Integration - Gaffney School integrates the arts across disciplines, creating arts-rich environments that motivate students to make connections between subject areas and ideas.

Strong Arts - The arts are rigorous academic subjects, each with its own sequential curriculum conveying knowledge not learned through other academic disciplines.

Democratic Practice - Gaffney School cultivates a democratic school culture that emphasizes individual leadership and teamwork, and encourages all members of the school community to contribute.

At Gaffney School, learning in the arts is strategically linked to learning in the curriculum. HOT teachers and staff address the whole child through working collaboratively to structure interdisciplinary curricula

that promote learning of subject matter, higher order thinking, creativity, adaptability, and teamwork. Learning focuses on the well-being and development of the whole child. Students at Gaffney explore, inquire, and discover through "making" (creating and performing) the arts. Students are challenged to think critically, express themselves creatively, and respond to each other's work. They approach learning with joy, taking pride and ownership in their work. Through the arts, students learn to become responsible members of a creative and democratic community. They make authentic decisions, respect the rights of others, and participate fully in their school. This process of creating, performing, and responding to the arts enhances student achievement, increases attendance, and builds a vibrant and exciting student-centered school culture.

✓ Our HOT school is focused on students and in the process:

- Encourages self-directed learning
- Develops creative and critical thinking
- Fosters self-efficacy and self-esteem
- Allows students to imagine and create
- Promotes teamwork and social competency
- Provides leadership opportunities

Parents are always invited to participate in all HOT activities along with students.

Brand measure:

- ✓ Parent surveys and focus groups
- ✓ Student surveys and focus groups
- ✓ Teacher surveys and focus groups to learn how we are doing with the brand experience at Gaffney School





Holmes Elementary School for Science and Technology

A formula for success

Our Brand Promise

Equipping students with the tools for the future of science and technology.



For more information, contact:

**Holmes Elementary School
for Science and Technology**
2150 Stanley Street
New Britain, CT 06053
860-223-8294

Glenn Horter, Principal
[horter@csgdnb.org](mailto:horte@csgdnb.org)

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ Utilizing their skills in literacy, numeracy and technology, students will investigate, analyze and present explanations for the world of science. Students will experience a stimulating environment focused on discovering and explaining how and why things work and occur.

Brand measure:

- ✓ Vocabulary building assessments and grade level common assessments for content will be created and utilized to determine student growth.
- ✓ Anecdotal records reflecting on students' organization, self-discipline, record keeping, and skill in scientific inquiry will be used to assess student capacity in fields of science and technology.
- ✓ Students will demonstrate their understanding of science and technology through published works of writing, experiments on display, and sharing seminars utilizing technology where students discuss and teach other students about their findings.
- ✓ Students will use word processing, spreadsheeting, PowerPoint on a regular basis as common tools of communication in the 21st century.





Jefferson Elementary

**We develop a positive,
can-do attitude in every child**

Our Brand Promise

Our students and families at Jefferson Elementary will have opportunities to network within the city to enhance their academic experiences. These positive experiences, combined with a strong academic base and family support will help to develop children with a positive, can-do attitude.



For more information, contact:

Jefferson Elementary School
140 Horse Plain Road
New Britain, CT 06053
860-223-8007

Nancy Sarra, Principal
sarra@csdnb.org

Our Brand Experience and Brand Measurement

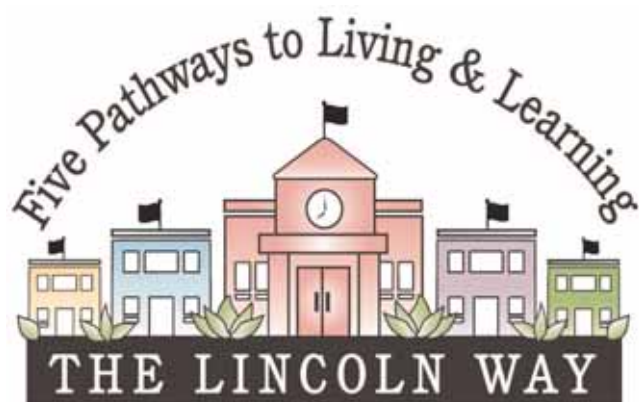
Brand experience:

- ✓ A rigorous, relevant, state-aligned curriculum
- ✓ Differentiated instruction based on students' needs and learning styles
- ✓ Project CHILD clusters
- ✓ AVID elementary clusters
- ✓ Community-based connections

Brand measure:

- ✓ Number of students at proficient on district and state testing
- ✓ Number of students actively contributing to their own learning
- ✓ Number of students ready for the next grade level as measured by state and district testing
- ✓ Number of students prepared for middle school
- ✓ Number of volunteers and partnerships working with Jefferson students and staff





Lincoln Elementary

Five pathways to living & learning the Lincoln Way

Our Brand Promise

The Lincoln Way will **maximize the potential of each learner** by offering five program choices that personalize academic pathways. The Lincoln Way embraces and celebrates diversity, families, and partnerships which prepare students to succeed in the global 21st century society.



For more information, contact:

Lincoln Elementary School
145 Steele Street
New Britain, CT 06052
860-229-2564

Cynthia Cassada, Principal
cassada@cstdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

Lincoln's academic pathways attract learners from every New Britain neighborhood who grow and thrive in a supportive, culturally rich environment.

Lincoln's five Learning Communities include:

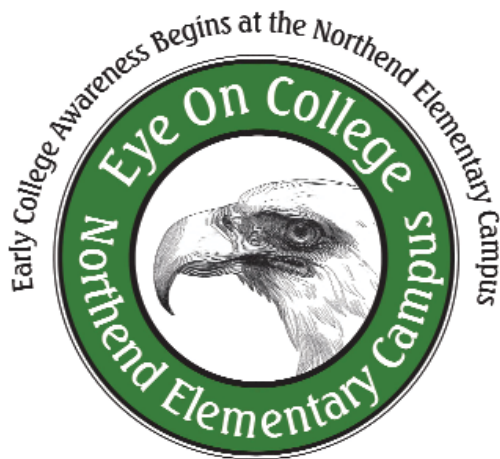
- ✓ **Preschool:** Students will experience a program designed to develop school-readiness skills in a multi-age, half-day setting. Daily activities include whole group, small group, and individual instruction as well as discovery through station learning.
- ✓ **Mainstream education grade K-3:** Students experience team teaching, inclusive practices, Project CHILD cluster, utilizing station-based learning, Breakthrough to Literacy and other programs designed to help them reach their academic potential.
- ✓ **La Pensée Academie:** Students will utilize adaptive technology and project-based learning. A language-rich environment will be promoted through the use of Chinese language instruction, Synectics, Visual Thinking Skills (VTS), and classic literature. La Pensée Academie will bring this to fruition through the use of strategic alliances among students, teachers, parents, and the community.
- ✓ **Bilingual education grade K-5:** Students experience academic content in their native language while they receive instruction which supports aquisition of oral English. Students in grades 1-2 will experience a team-taught language immersion program. Students in grades 3-5 will experience station-based learning through Project CHILD.

- ✓ **Scholastic Academy:** Students will experience an accelerated curriculum designed to tap into their cognitive abilities and interests in order to maximize their learning. Experiences include language-based learning, field trips to enhance background knowledge, and Breakthrough to Literacy, which provides individualized computer-assisted technology.

Brand measure:

- ✓ **Classroom walkthroughs/observations** will provide evidence of Lincoln's high academic expectations throughout our diverse learning communities.
- ✓ **Professional development** will include numerous opportunities for staff to build competencies in small learning communities, collaboration, common formative assessments, and rigor and relevance of lessons.
- ✓ **NSSE surveys** will be used to monitor parent, student, teacher, and community relationships as well as knowledge and understanding of the Lincoln Way.
- ✓ **ConnectEd** messages will be utilized to keep families informed of events, and activities involving students' lives at Lincoln School. Phone surveys will be used to gather program data in order to review and revise program components as needed.
- ✓ **Student work** will be analyzed and instruction adjusted to ensure that all students are learning to their maximum potential.





Northend Elementary

Eye on college

Our Brand Promise

Early College Awareness begins at Northend Elementary.



For more information, contact:

Northend Elementary School
160 Basset Street
New Britain, CT 06051
860-223-3819

Elsa Saavedra-Rodriguez, *Principal*
saavedra@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ Grade level college projects
- ✓ College field trips
- ✓ Career fair
- ✓ Northend college environment
- ✓ Exposure to college success stories
- ✓ Annual Early College Awareness Day
- ✓ College paraphernalia days

Brand measure:

- ✓ University partnership
- ✓ Surveys
- ✓ Stakeholders' feedback
- ✓ Student displays
- ✓ College atmosphere
- ✓ College portfolio





Smalley Academy

Launching leaders

Our Brand Promise

Smalley Academy equips New Britain's children with the necessary skills to become leaders in a democratic, multicultural society.

Smalley Academy envisions developing our students' understanding of our earth and its peoples through diverse, comprehensive, experiential learning that encourages critical, creative thinking. To this end, we will provide all students with opportunities to acquire the knowledge, skills, and attitudes that will enable them to lead productive, self-sustaining, and rewarding lives in a democratic, multicultural society.



For more information, contact:

Smalley Academy
175 West Street
New Britain, CT 06051
860-225-8647

Sharon O'Brien, *Principal*
obriens@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ **Programs**
 - Scholastic Academy
 - Project CHILD
 - Leadership Academy
- ✓ **Parental and community activities**, public speaking activities, and career days that build connections to the real world.
- ✓ **Field trips** that showcase many professions, community leaders, colleges, and universities.
- ✓ **A meaningful decision-making process** that promotes their own learning and improves student achievement.

Brand measure:

- ✓ **By independent assessments and observations** that provide evidence of real world connections, discourse, leadership skills, and critical thinking skills.
- ✓ **By staff, parent and community surveys** that document that we are preparing our children for a multicultural, technological society.
- ✓ **By student awareness of our brand** (newsletters, school signs, fairs, etc.).
- ✓ **By the number of Smalley students who graduate** from high school and attend an institution of higher education.





Smith Elementary

We develop the scholar in every child

Our Brand Promise

At Smith School we believe there is a scholar inside of everyone. Scholars take care of themselves, others, and our school by making choices that are both responsible and respectful. Staff strives to ensure a safe, comfortable and engaging learning environment that encourages scholars to be active participants in their own education.



For more information, contact:

Smith Elementary School
142 Rutherford Street
New Britain, CT 06051
860-223-1574

Paula Eshoo, Principal
eshooPo@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ **S**cholarly habits of mind, body, and spirit
- ✓ **C**onnections to life, learning, the community, and each other
- ✓ **H**ighly engaging and motivating classrooms
- ✓ **O**pportunities provided to enrich the lives of students, parents and staff
- ✓ **L**earning that is rigorous and relevant
- ✓ **A**ccountability for all stakeholders
- ✓ **R**espect for self, each other, our school, and our community

Brand measure:

- ✓ **Scholar learning**
Attention to fluency, phonics, phonemic awareness, comprehension, and vocabulary; 120 minutes of literacy instruction with whole group, small group, independent work, and individual assistance; computer use; 90 minutes of math including hands-on activities and much repetition; writer's workshop and publishing of children's writing; after-school programming
- ✓ **Staff learning**
Use of data to drive instruction which prescribes instruction for each child; staff work together to plan, assess and meet scholars' needs; use of research-based instructional strategies; focus on rigorous and relevant learning which will prepare scholars for college; accelerated academic time for literacy





Vance Village Elementary: A MicroSociety School

Real-World Learning: Education for the 21st Century

Our Brand Promise

Students at Vance Village will apply classroom learning to real world situations, discover and explore areas of interest and aptitude, and develop the interpersonal skills necessary for school, work, and play.



For more information, contact:

Vance Village Elementary
183 Vance Street
New Britain, CT 06052
860-225-8731

Mary Beth Iacobelli, Principal
iacobelli@csgdnb.org

Our Brand Experience and Brand Measurement

- ✓ **Students prepare to be lifelong learners and productive, responsible, and caring citizens.** *Measure:* Student and parent surveys reflect a sense of customer satisfaction.
- ✓ **Students have voice and choice.** They construct their own learning and shape their school culture. *Measure:* Award assemblies recognize citizen of the month, employee of the month, pillar and pathway recipients, and students with perfect attendance.
- ✓ **Shared responsibility and authority** provide students with opportunities for leadership and meaningful decision-making. *Measure:* Students identify with responsibilities and roles within the community and become more responsible citizens.
- ✓ **An entrepreneurial spirit** motivates students to pursue new ideas and opportunities. *Measure:* Students take a great deal of pride in their ventures and experience the satisfaction of serving others.
- ✓ **Real-world experiences** provide students with a variety of economic, social, and political experiences that utilize intrinsic incentives to support student learning. *Measure:* Students are able to explain what, why, and how they learn.
- ✓ **Parents and other community partners** contribute to student learning. *Measure:* Mentor program, literacy nights, career days, and other initiatives help to develop relationships that support student achievement.
- ✓ **Teachers are facilitators** of integrated learning and provide students with multiple opportunities for success. *Measure:* Staff and members of the extended community develop and sustain partnerships based on mutual commitment and belief in our practices.
- ✓ **Students learn by doing.** Students are engaged in work that is relevant and meaningful to them. *Measure:* There is evidence in classrooms and throughout the school that students are connecting curriculum to the real world.





HALS Academy

(House of Arts, Letters, and Sciences)

A gifted experience for gifted learners

Our Brand Promise

The House of Arts, Letters, and Sciences (HALS) Academy is a small middle school for identified gifted and high achieving students committed to providing a unique learning experience to develop and promote academic excellence and leadership.



For more information, contact:

HALS Academy
(House of Arts, Letters, and Sciences)
30 Pendleton Road
New Britain, CT 06053
860-826-1866

Elaine Zottola, Principal
zottola@csdnb.org

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ A smaller learning community
- ✓ Opportunities to learn with students of similar abilities and interests
- ✓ Emphasis on higher order thinking
- ✓ Accelerated learning
- ✓ High school level courses in grade 8
- ✓ Documented evidence of high achievement on CMTs
- ✓ Challenging and rigorous curriculum designed for high potential learners
- ✓ Specialized coursework in gifted education
- ✓ Systematic relevance incorporated into learning and school structure
- ✓ Chinese-language study
- ✓ Outlets for high level of creative expression through the arts including multicultural arts and guitar study
- ✓ Technology infused into classroom practice
- ✓ Junior Great Books
- ✓ Micro-Society
- ✓ Gateway program

- ✓ Focus on student outcomes as defined in the district's Framework for Gifted Education
- ✓ Partnerships with CCSU and community organizations
- ✓ Opportunities for personalized learning and independent research
- ✓ College and career exploration
- ✓ Emphasis on the development of communication and workplace social skills
- ✓ Preparation for leadership in the 21st century
- ✓ Differentiated learning based on student learning profiles

Brand measure:

- ✓ **Anecdotal:**
Parent, student and faculty surveys; focus group discussion; student portfolios; logs of activities and events; curriculum materials and plans
- ✓ **Formative Assessment:**
Students' grades; classroom tests and evaluations; DCMTs; writing folders; Academic Acceleration assessments
- ✓ **Summative Assessment:**
Connecticut Mastery Testing; college board results for selected students; NWEA testing; mid-term and final exams





Pulaski Middle

The right ingredients for student success

Our Brand Promise

Pulaski Middle School promotes individual academic and social growth with a healthy balance of student choice and the opportunity to feel connected to the larger school community. We prepare students for college completion, and with the broader skills necessary for becoming positive contributors to a diverse society.



For more information, contact:

Pulaski Middle School
757 Farmington Avenue
New Britain, CT 06053
860-225-7665

Vonetta Romeo-Rivers, *Principal*
RomeoV@csdnb.org

Our Brand Experience and Brand Measurement

Each student at Pulaski Middle will experience a learning culture where possibilities for students are equitable. Multiculturalism is not only embraced, but also infused within our instruction, our community relations, our student relationships, and our celebrations of diversity. Rigor is the norm and the blending of social skills with high academic expectations is the gateway to multiple paths to student success

Brand experience:

- ✓ Student choice in the 7th and 8th grades after a 6th grade exploratory experience in the academic arts
- ✓ A sense of belonging and identification with their small learning community and healthy competitive opportunities among them
- ✓ The development of the whole child through academic, social, skill-development, and leadership opportunities (*for example, Student Council, peer mediation, well-managed classroom, the arts, poetry slams, and quarterly presentations on appropriate social interactions*)
- ✓ Academic rigor through a building-wide focus on comprehensive literacy and opportunities to excel in algebra, Spanish, AVID, Springboard, Academic Acceleration and college tutoring

- ✓ The ability to embrace and participate in a multicultural, diverse school environment
- ✓ Increased exposure to academic and social experiences in life through our college visitation program and out of state field trips

Brand measure:

- ✓ **Academic:** monthly CFA results, Academic Acceleration CMT strand results, CMT results, number of students meeting algebra and Spanish course criteria, higher enrollment in AVID, number of students achieving honor role status
- ✓ **Social:** participation in SLC academic/social competitions and rewards, peer mediation efficacy, Student Council participation, increased time on task as evidenced by decreased office referrals and suspensions, decreased incidents of bullying and harassment, varied students receiving recognitions for academic and behavioral excellence, consistent interest in AVID enrollment, increased numbers attending the 8th grade field trip to Washington D.C., consistent student interest in participation in band, choral arts, poetry competitions, community art shows





Roosevelt Middle

The school where students pursue their dreams

Our Brand Promise

Through collaboration, students will grow academically and artistically by embarking on expeditions, exploring technology, and performing the arts.



For more information, contact:

Roosevelt Middle School
40 Goodwin Street
New Britain, CT 06051
860-612-3334

Brenda Lewis-Collins, *Principal*
lewisb@csnb.org

Our Brand Experience and Brand Measurement

Brand experience:

- ✓ Explore computers and robotics
- ✓ Interdisciplinary learning
- ✓ Develop leadership skills
- ✓ Nurture artistic talents

Brand measure:

- ✓ Proficiency in math and science technology
- ✓ Relevance and responsibility for own learning
- ✓ Service to self, school and community-at-large
- ✓ Display visual arts and perform works of music and dance





Louis P. Slade Middle

Infinite Learning; Unlimited Success

Our Brand Promise

Louis P. Slade Middle School is a family, student-centered school preparing individuals for academic success, community involvement and lifelong learning.



For more information, contact:

Louis P. Slade Middle School
183 Steele Street
New Britain, CT 06052
860-225-6395

Mark Fernandes, *Principal*
fernandes@csgdnb.org

Our Brand Experience and Brand Measurement



Family:

Louis P. Slade provides a richly supportive experience through Smaller Learning Communities, where highly personalized learning meets emotional as well as academic needs.

Measure: Identifying individual barriers to learning through the results of common formative assessments; promoting cooperation and student leadership by using Student Council monthly reports from meetings



Student-Centered:

The faculty employs a variety of individualized programming based on students' needs to ensure that each student learns at a challenging pace.

Measure: Rigorous data-mining paired with highly attuned common formative assessments; increasing participation and student-led discourse with real-world relevance made evident during walkthroughs and recorded in data



Community:

Through mentoring relationships, joined with affirming practices such as Well-Managed Classroom, teachers help students develop the social skills needed to be active members of the community.

Measure: An ongoing reduction in the need for external redirection of behavior as seen in the reduction of external discipline; a growing acknowledgement of personal responsibility within the classroom as measured by an increasing receipt of Slade Bucks by students





New Britain High School

A world of opportunity, a place for everyone

Our Brand Promise

Students at New Britain High School will be part of a diverse learning community. They will experience a rigorous curriculum which will provide them with opportunities to challenge themselves and grow personally and academically. They will apply their learning to real-world situations that will prepare them to reach their full potential as productive and successful members of the community. They will leave New Britain High School prepared to succeed at whatever they choose to do after high school.



For more information, contact:

New Britain High School
110 Mill Street
New Britain, CT 06051
860-225-6300

Michael Foran, Principal
foran@csdnb.org

Our Brand Experience and Brand Measurement

- ✓ **Students will work and share ideas in a diverse setting** where all individuals, ideas and opinions are valued. **Measure:** Student surveys and focus group conversations.
- ✓ **Students will explore their interests and challenge themselves** through a wide variety of course offerings that prepare them for opportunities beyond high school. **Measure:** Documented ongoing review of course curricula to ensure relevance and alignment with appropriate standards; student surveys and focus group discussions.
- ✓ **Students will participate in a rigorous curriculum** that prepares them for post-secondary education and includes college level courses in a variety of disciplines and will be given the support necessary to be successful in that curriculum. **Measure:** Enrollment numbers in AP courses; percentage of students successfully passing AP exams in all areas; demographic breakdown of students in upper level and AP courses to document increased diversity of students taking these courses.
- ✓ **Students will leave New Britain High School prepared to succeed** at whatever they choose to do after high school. **Measure:** Senior and post-graduate student surveys.
- ✓ **Students will participate in extra-curricular and co-curricular activities** in order to develop a wide range of interests and become well rounded individuals. **Measure:** Percentage of students participating in one or more extra-curricular or co-curricular activities.
- ✓ **Students will participate in activities in school and in the community** that benefit the community, enhance the development of students' interests and help students understand their role as citizens. **Measure:** Percent of students completing their community service requirements; number of community-based activities that individual students or student groups participate in during the year.

